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ONE HOUR INDUSTRY WORKSHOP

C&A Foundation



ual: london college
of fashion



INTRODUCTION

This toolkit sets out a short one hour workshop to utilise the scenarios to engage teams and begin to think differently about the future. This agenda is for a light touch workshop to utilise the scenarios to engage teams beginning to think differently about the future. This is a simple, straightforward way to explore the scenarios with colleagues, in team meetings, at lunch and learn sessions, etc. The agenda has been developed to give participants an introduction to the scenarios, and a framework for identifying practical commitments/actions they can integrate into their everyday work. Following this session you may want to consider running the full day workshop or designing a bespoke way to use the scenarios for business planning, innovation, and communications.

WHY FASHION FUTURES 2030?

We are part of the biggest change that humans have ever instigated. Our anthropocentric behaviour exemplifies ways of thinking and living that are unprecedented in their consequences to humanity. Fashion is a fundamental distinction of being human. As a social species, it identifies and connects us to our only source of prosperity. All fashion comes from nature, its resources and our labour are mediated by social, cultural and political relationships.

The time is now for radical change-making in those relationships. We need to draw on human ingenuity to create ways in which we can live well together, in nature. We have great capacity for creativity, yet our vision is often blinkered by habits and accepted practices which are devastatingly destructive. Whilst we have found a number of ways to make fashion more efficient in resource terms, these savings are, at best, a short term drop of lubricant in a system that is seizing up. The critical questions that we need to consider through imagining, conceiving and making connect fashion's ecological, social, economic and cultural elements. Fashion Futures 2030 draws on practical experimentation, action research and extensive experience. We invite you to join us in this process, so that together, we can transform the fashion system to one that can help to sustain us all.

OBJECTIVES

- Participants develop insights into the scenarios
 - Participants respond to the futures content by considering what they can do differently in their current role
 - Facilitator is able to gauge whether more in-depth sessions would be useful for the business
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MATERIALS

- Scenarios texts
- "Introduction to Futures" Powerpoint
- Workshop description
- FF2030 Scenario videos

- Pens
- Post-it notes
- Blue tack
- Flip chart

TIME	ACTIVITY	OUTCOME	MATERIALS
Pre workshop	WORKSHOP SETUP <ul style="list-style-type: none"> Room to be set up with tables and chairs for participants Screen needed to show Powerpoint <p>Optional – could set pre-read of the scenarios and send in advance workshop description</p>		See list above
25 mins	00: WELCOME AND CONTEXT SETTING <p>Activity: Presentation</p> <p>Description:</p> <ul style="list-style-type: none"> Welcome and objectives, agenda Context – state of the world today, issues including climate change. The need for radical change-making so that we can transform the fashion system Introduce futures: what are scenarios and why are they useful Introduce Fashion Futures 2030 including a brief summary of the four scenarios and play videos 	<p>Understand where we aim to get to. And what we'll be doing in the next hour.</p> <p>Participants feel a sense of purpose, urgency and agency.</p>	<p>“Introduction to Futures” Powerpoint</p> <p>FF2030 Scenario videos</p>
15 mins ED01	01: SCENARIO WARM-UP EXERCISE <p>Activity: Group work</p> <p>Description: Introduce scenario process: Each participant will work with one scenario; we will cover all the scenarios amongst 4 groups.</p> <p>Each breakout group has one facilitator.</p> <ul style="list-style-type: none"> Divide into four pre-allocated groups Distribute copies of scenarios (1 per person) Read through the one scenario the group is working with for the rest of the day individually and discuss initial thoughts and reactions to the scenario as a group 	<p>People get a sense of the scenario they're working with for the rest of the workshop</p>	Printed scenarios

TIME	ACTIVITY	OUTCOME	MATERIALS
20 mins	<p>02: SCENARIO IMMERSION EXERCISE:</p> <p>Activity: Group work then plenary sharing</p> <p>Description: Introduce immersion exercise to dive deeper into each scenario</p> <ol style="list-style-type: none"> Discuss in allocated groups: <ul style="list-style-type: none"> What kinds of organisations are thriving in this scenario? Who are the winner and losers? What are the key challenges and opportunities in this scenario for the industry? Consider how your department or business would fare in this scenario. Record initial thoughts for how the department/ function/ business might adapt now to be ready in for the future scenario you're working with (examples: run pilot projects, explore different suppliers, consider implementing sustainability criteria in design and sourcing, begin speaking to consumers) Quick plenary feedback: Each group shares discussion highlights (1 minute/group): <ul style="list-style-type: none"> The key challenges and opportunities What they might do now to begin preparing Facilitator wraps up and asks for feedback on the session 	<p>Capture challenges and opportunities across each scenario</p> <p>Identify ways it might affect the business and key supply chains</p> <p>Begin to think about how the business might respond today</p>	<p>Printed scenarios</p> <p>Flip chart</p> <p>Post it Notes</p>